

## **Become a PR/Marketing Intern at the DAI Nürnberg!**

**Available timeframes: from April to the beginning of August 2024**

The DAI Nürnberg is a non-profit cultural center that has served as a contact point for Franconians regarding U.S.-American topics for over 75 years. As an official American Space, the DAI provides an intercultural meeting place and English library for Germans, Americans, and international citizens of all ages. Through our programming, we provide information about American history, politics, and cultural life in the U.S. as well as engaging in current and historical German-American affairs, working to further the German-American friendship.

We are seeking **German nationals, U.S. nationals, and international students** who are currently enrolled in a German or American university to support us as a public relations and marketing intern. The duration of the internship is 8-12 weeks, 4 days per week. Schedules will be determined individually. For Americans and international students, knowledge of German is an advantage. All applicants must be fluent in English (C1). The internship position is unpaid.

Interns will have the opportunity to work with us in the following areas:

- Social Media Content Creation
- Public Relations and Advertisement
- Graphic Design
- Website Management
- Media Monitoring

Candidates have an academic background or experience in PR and/or marketing as well as social media management. They ideally also have an interest in American culture or the English language. We welcome candidates who are motivated, friendly, responsible, creative, and eager to help foster the German-American friendship with us!

Please send your application including **cover letter, resume/CV, and certificate of enrollment** to Program Manager, Kathryn Trotter, at [trotter@dai-nuernberg.de](mailto:trotter@dai-nuernberg.de). Please also let us know your possible timeframes for the internship.

If you have any questions, please contact Katya Davis at [davis@dai-nuernberg.de](mailto:davis@dai-nuernberg.de). We look forward to receiving your application!

Explore our programs online at [www.dai-nuernberg.de](http://www.dai-nuernberg.de) or via Instagram and Facebook.